



GENERAL PRICING RULE: 10-30%

ORIGINAL RETAIL VALUE

CLOTHING

CLOTHING	\$1 - \$4	\$1.05
ELECTRONICS	\$1 - \$5	\$1 - \$5
TOOLS	\$1 - \$3	\$1 - \$5
KITCHEN & HOUSEHOLD	\$3 - \$5	\$3 - \$5
KIDS ITEMS	\$2 - \$6	\$3 - \$5
KIDS CLOTHES	\$2 - \$4	\$3 - \$8
COATS/JACKETS	\$2 - \$5	\$5 - \$15
FURNITURE	\$3 - \$8	\$2 - \$5
BOOKS / MEDIA	\$2 - \$7	20%



PROFIT



GARAGE SALE PLANNING CHECKLIST

- ☐ Set a date (check local bylaws)
- ☐ Get a garage sale permit if needed
- ☐ Gather items to sell from each room
- ☐ Clean and test all items
- ☐ Price all items clearly
- ☐ Make signs for the neighbourhood
- ☐ Post online (Facebook, Kijiji, etc.)
- ☐ Get cash float (\$50-\$100 in small bills)
- ☐ Gather supplies: bags, newspaper, tape
- ☐ Set up tables and display areas
- ☐ Organize items by category
- ☐ Plan layout for traffic flow
- ☐ Check weather forecast
- ☐ Recruit helpers for sale day
- ☐ Prepare a cash box or fanny pack
- ☐ Stock snacks and water for helpers
- ☐ Decide on discount times (half price last hr)
- ☐ Plan what to do with unsold items
- ☐ Have extension cord to demo electronics
- ☐ Prepare a donation box
- ☐ Set up a free box for low-value items
- ☐ Charge devices to show they work
- ☐ Print inventory tracker sheets
- ☐ Print profit tracker sheets



DAY OF SALE CHECKLIST

- ☐ Put up neighbourhood signs early
- ☐ Set out tables and displays
- ☐ Arrange items attractively
- ☐ Put best items near the street
- ☐ Set up cash box with float
- ☐ Have bags ready for buyers
- ☐ Play background music
- ☐ Greet customers with a smile
- ☐ Keep an eye on high-value items
- ☐ Offer bundle deals throughout the day
- ☐ Track sales on profit tracker
- ☐ Reduce prices after lunch
- ☐ Have sunscreen and water handy
- ☐ Keep phone charged for e-transfers
- ☐ Restock and tidy displays often
- ☐ Move slow items to the front
- ☐ Offer half price in last hour
- ☐ Start packing unsold items early
- ☐ Count your earnings
- ☐ Take down all signs after sale
- ☐ Donate unsold items
- ☐ Clean up your yard/driveway
- ☐ Celebrate your hard work!
- ☐ Post thank you on social media